

A Study of Speech Style in The “Raya And The Last Dragon” Movie By Carlos Lopez Estrada And Don Hall

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This study discussed about of Speech style in the movie “Raya and the Last Dragon” By Carlos Lopez Estrada and Don Hall. It finds out the types of speech style used in the movie. Meanwhile, the data were analyzed using Descriptive Qualitative analysis namely the translation of the analysis using study of speech style theory. Based on the data analysis, it showed that there were any types speech style in the movie namely frozen style, formal style, consultative style, casual style and intimate style. Moreover, it can conclude that in this movie is more dominant using casual style it occurs 22 times (36,65%), the second rank is intimate style occurs 15 times (24,59%), and the next is consultative style occurs 14 times (22,96%), formal style occurs 7 times (11,47%), and the last type is frozen style only 3 times (4,92%).

Keywords: *Movie, Study, Speech Style*

INTRODUCTION

Language is at the heart of human life. Many of our important activities are inconceivable without language. We can not relate to family, making friends, learning, falling in love, forming a relationship, being a parent, holding or rejecting religious faith, having political ideas, or taking political action, without using words. So, there are important activities that do seem to exist without language (Cook, 2003). Language functions to transfer information (transactional) and to establish social relationship (interactional). When the communication between participants happens orally, it is called conversation involves at least a speaker and listener. In addition, the function of language is also a means to convey opinions and arguments to other parties. Therefore, language has important social role in communicating with the wider community. In the process of communicating a communicator or communicant requires language skills in order to understand the contents of the conversation (Mailani, 2022). It means that pragmatics principles are applied. Pragmatics is the study of the effect of context on meaning. It studies the practical use of language to obtain certain purposes. Then, the meaning of a speaker can be interpreted more accurately by understanding the context (Rowe, 2006).

Everyone when communicating has different variations, this it what called speech style (Andi Elsa, 2020). Information about where the information was delivered came in the style of speech. The general and here exemplified speech, speech that we often encounter at official events. The speech itself was a type of speech consisting of written or spoken sentences that intend to accomplish events or actions, in activities that formally or informally involve more people. If someone makes a split call when it is also a call style. Speech style is a variation of speech which is used when people communicate with the others. Each person has different style when they speak depending on their situation. Speech style is the important part in communication for different goals and different topics, even though they communicate with the same language (Hamdany, M. A., & Damanhuri, 2017).

Speech style is not only used in real life but also in the world of entertainment, one of which is movie. Movie is a form of electronic mass communication in the form of media audio-visual capable of displaying words, sounds, images, and their combinations. Movie or film is also one of the forms of modern communication that both appeared in the world (Handi, 2015). Besides that, Movie is a form of electronic mass 3 communication in the form of media audio-visual capable of displaying words, sounds, images, and their combinations.

Movie is also one of the forms of modern communication that both appeared in the world. Film acts as a new means of used to spread entertainment that has become a habit before, as well as presenting stories, events, music, drama, comedy, and other technical presentations to the general public (Oktavianus, 2015). In the movie there are many dialogues or conversations that use different speech style. Therefore, the researcher will research the speech style in the movie. The researcher chose the title about the speech styles to find out what types of speech styles are used in the movie.

For this study the writer is interested in using movies entitled “Raya and the Last Dragon”, which released on March, 3rd 2021 in Indonesia and on March, 5 th 2021 in America. The reason why chooses it this movie of “Raya and the Last Dragon” movie as an object of research because it is a 3D computer animated fantasy which contains various elements of surprise and conflict. Beside that, language used

by the characters contains many speech styles. In communication, people tend to speak what is on their mind, they never think about the speech style. Therefore, the researcher is interested in examining speech style as a result of natural conversation based on context and also wants to apply this theory to the film "Raya and the Last Dragon".

Types of Speech Style

Speech style is divided into five forms, namely frozen style, formal style, consultative style, casual style and intimate style Joos in (Hamzah, 2018).

a. Frozen Style

It is the most formal style that usually used in respectful situation or formal ceremony. It was also called oratorical style which characterized by the very careful, has fixed form, and has symbolic or historical nature Joos in (Hamzah, 2018).

Example of it : **"Yes your Honor", "Yes my Lord"**.

b. Formal Style Generally

it is used in the formal events, talks about the serious problem such as in the formal speeches and official meeting. The characteristics of formal language were its careful and standard speech, low tempo speech, technical vocabulary, complex and divergence grammatical structure, use of full name address, avoidance of main word repetition and its use of synonyms Joos in (Hamzah, 2018).

For the example, **" may I help you Mr. John?"**.

c. Consultative Style

It is used in some group discussion, regular conversation at school, companies, trade speech conversation, etc. it was the most operational among the other styles. One of the characteristics of consultative style is its tendency of average speed, which is higher than formal style Joos in (Hamzah, 2018). The sentence tend to be shorter (resemble of indeed, phrase) and less well planned (tend to spontaneous). Since it is spontaneous, people tend to repeat some unnecessary words, choose the wrong word choice or use many slang or jargon.

For example by giving like **"oh", "uh-uh", "I see", "Mmm", "Yes"**.

d. Casual Style

It is often used in the conversation between friends or family. It is usually applied in daily conversation, in relaxed time such as when they picnic or sport Joos in (Hamzah, 2018). It is also uses colloquial words (informal words, and usually 13 apply in daily conversation). In this style people often use slang language where the sentences tend to be shortened and disappearing word.

Example : **"How are you Bro?"**.

e. Intimate Style It is a style among intimate members of a family or friends that do not need a complete language with clear articulation. It is enough to use short utterances Joos in (Hamzah, 2018). Another characteristics of this style is grammar unnecessarily used here, because it can bring disorder to this intimate style. For the example : **" Yes, Daddy, I love him "**, **" He is not suitable for you, Baby"**.

METHODOLOGY

The qualitative research is kind of this study. Qualitative research is research that intends to understand the phenomena of what is experienced by research subjects such as behavior, perception, motivation, action, etc., holistically and with way of description in the form of words and language in a special natural context and by utilizing various natural methods, such as using content analysis method (Hidayah, 2019). Moreover, content analysis is a research method for subjective interpretation of the content of text data through a systematic coding process of classification, and identifying a theme or pattern, and in content analysis using the description method.

Therefore, for the method is used a descriptive method because it describes the results of the data that has been collected in the form a narrative description. Descriptive research is research that controls and interprets conditions and phenomena such as relations, points of view, attitudes, processes, and influences of conditions that happen (Ibrahim, 2009). Because of that, it was not simply analyzing and describing the data but also interpreting the data to get a rich and more in-depth understanding the types of speech style in the Raya and the Last Dragon Movie.

RESULT AND DISCUSSION

Result

The writer do analysis the speech style in the “Raya and the Last Dragon” movie by Carlos Lopez Estrada and Don hall. Analysis of the movie is presented based on each types of speech style. This analysis also presents a description of the speech style in the movie. The data could be displayed on the Table 1 below as be detailed.

Table 1. Speech style performed by all the characters in Raya and the Last Dragon

No	Utterance	Minute	Kind of Speech Style
1.	Here goes everything. Suvaa de draa sim Mandra de draa lim Bavaa de draa Tomben.	24:45 – 24:54	Frozen Style
2.	Chief Virana , we’re running out of room, we need to expand to the mainland.	51:45 – 51:52	Frozen Style
3.	General Atitaya , ready the royal army for my daughter’s command.	53:06 – 53:08	Frozen Style
4.	People of Tail, Talon, Spine, and Fang welcome to Heart. For far too long, we have been enemies, but today is a new day. Today, we can be Kumandra once more.	11:23 – 11:40	Formal Style
5.	I’m Namaari, of Fang.	12:37 – 12:38	Formal Style
6.	Chief Virana , I’m so glad Fang accepted our invitation.	16:16 – 16:20	Formal Style
7.	I’m Raya. And you’re not made of stone, which means...	26:03 – 26:06	Formal Style
8.	Princess Namaari , the tails lands are infested with Druun.	29:04 – 29:14	Formal Style
9.	Welcome to the world-famous Shrimp-orium. My name is Boun.	36:07 – 36:08	Formal Style
10.	You got it Captain.	44:13 – 44:14	Formal Style
11.	Uh..Okay. Okay , no, we can do this.	08:49 – 08:50	Consultative style
12.	Oh.	12:27	Consultative style
13.	No. according to this, after the Mighty Sisu blasted away all the Drunn.	14:08 – 14:10	Consultative style
14.	Hmm.	14:57 – 14:58	Consultative style
15.	Thank you , dep la you’he been helpful.	15:41 – 15:43	Consultative style
16.	No! we can make it together.	19:17- 19:19	Consultative style
17.	Okay, um , we need to keep going.	30:58 – 30:59	Consultative style
18.	Of course.	43:18 – 43:19	Consultative style
19.	Pay it back later? Huh! What an amazing concept. Thanks, Captain Boun.	45:49 – 45:50	Consultative style
20.	Well, if she going into Spine. I doubt there’ll be much left of her to intercept.	52:11 – 52:16	Consultative style
21.	Yeah, well, the world’s broken. You can’t trust anyone.	54:07 – 54:09	Consultative style
22.	Okay.	58:26 – 58:27	Consultative style
23.	No, I’m just gonna stall them.	58:35 – 58:36	Consultative style
24.	Yes, but if we had the dragon and the gem pieces, we would be forgiven.	1:12:16 – 1:12:20	Consultative style
25.	You’re gonna need it.	06:00 – 06:02	Casual Style

26.	Like I said, not one foot on the inner circle. You lost, Raya .	06:43 – 06:45	Casual Style
27.	Hey , don't beet yourself up to0 much, Chief Benja.	06:56 – 06:57	Casual Style
28.	Okay, so we're gonna need some crossbows and catapults and...	09:34 – 09:36	Casual Style
29.	Don't worry, I'm gonna open with a joke .	11:18 – 11:19	Casual Style
30.	Hey , I'm the one wearing the Sisu fan necklace.	12:51 – 12:52	Casual Style
31.	Yeah , you know, Fang legend says she's still out here.	13:54 – 14:00	Casual Style
32.	Hey , come with me, dep la. I wanna show you something.	15:02 – 15:06	Casual Style
33.	Hey, buddy , focus. Eyes forward, tuk-tuk . Good boy	21:42 – 21 :47	Casual Style
34.	Well, compliments to the chef. Wanna finish this Skippy?	26:28 – 26:36	Casual Style
35.	Yeah , every dragon has a unique magic.	27:59 – 28:00	Casual Style
36.	Well , you gotta admire her compliment.	31:59 – 32:00	Casual Style
37.	Namaari . What's drippin dep la? And here I was worried you were gonna end up becoming a cat lady like me	33:29 – 33:33	Casual Style
38.	I gotta admit, Raya, until a few months ago, I thought you were stone. But then, someone stole Fang's dragon scroll.	33:53 – 33:55	Casual Style
39.	Mmm!.. you're gonna die happy? This is delicious. By the way , not poison.	39:40 – 39:44	Casual Style
40.	Namaari , you're truly growing into the leader I raised you to be.	53:01 – 53:04	Casual Style
41.	Hey . What do you plan on doing with us? Oh, it's gonna be bad . horrifying!	57:22 – 57:23	Casual Style
42.	Hey there, Princess undercut . Fancy meeting you here.	59:29 – 59:32	Casual Style
43.	Oh, I'm gonna enjoy this .	1:01:09 – 1:01:13	Casual Style
44.	Yeah, I know .	1:07:20 – 1:07:22	Casual Style
45.	Hey . I got this. I know you don't wanna hurt anybody	1:16:59 – 1:17:011	Casual Style
46.	Liar!	1:21:33 – 1:21:34	Casual Style
47.	I won't. and it's either “ Father ” or “ Ba ” to you. You did good, dewdrop. You passed the test.	07:02 – 07:03	Intimate Style
48.	Raya, Princess of Heart, my daughter .	07:36 – 07: 38	Intimate Style
49.	that's ancient history, Ba .	10:26 – 10:27	Intimate Style
50.	Don't give up on them, I love you, my dewdrop .	19:28 – 19:30	Intimate Style
51.	I've been a sleep for 500 years, yiu brought back the Druun, and none of my brothers and sisters came back?	26:57 – 26:58	Intimate Style
52.	Oh! This is my little sister Amba's magic .	27:53 – 27:54	Intimate Style
53.	Something tells me you're not besties .	33:43 – 33:44	Intimate Style
54.	Get away from her! Can't you see she's new in town? Come, dear . Don't be afraid.	46:40 – 46:42	Intimate Style
55.	See? That's what I've been trying to tell my girl raya .	49:11 – 49:13	Intimate Style
56.	Yeah. That was my brother Jagan's magic .	50:32 – 50:33	Intimate Style
57.	I might have a solution for that, Mother .	51:56 – 51:57	Intimate Style
58.	My big brother Pengu's magic .	1:03:09 – 1:03:11	Intimate Style
59.	I have to speak with the princess . Mother , you won't believe what I saw.	1:11:49 – 1:11:51	Intimate Style
60.	I have this really obnoxious sister who always	1:14:57 – 1:14:49	Intimate Style

	tousles my hair.		
61.	Momma! My baby!	1:32:20 – 1:32:21	Intimate Style
62.	Something tells me you're not besties.	33:43 – 33:44	Intimate Style

Moreover, for the statistic descriptive of analysis data of speech style could be seen on the following table.

Table 2. The statistic analysis of speech style

No	Types of Speech Style	Frequency	Percentage
1	Frozen Style	3	4,92%
2	Formal Style	7	11,47%
3	Consultative Style	14	22,96%
4	Casual Style	22	36,06%
5	Intimate Style	15	24,59%
	Total	61	100%

DISCUSSION

In this discussion, the writer discussed about Speech Style in the Raya and the Last Dragon Movie By Carlos Lopez Estrada and Don Hall. Namely, Frozen style, Formal style, Consultative style, Casual style and Intimate style.

a. Frozen style

The utterance speech of frozen style could be seen on the pictures below.



Scene 1

Minutes 24:45 – 24:54

Raya : Here goes everything. **Suava de draa sim Mandra de draa lim Bavaade draa Tomben.**

At the time, Raya was in the cave and cast a spell to summon Sisu a dragon, in greeting Suava de draa sim Mandra de draa lim Bavaa de draa Tomben. It's called frozen style because it's said in a ritual place.



Scene 2

minutes 51:45 – 51:52

Lady : Chief Virana, we're running out of room, we need to expand to the mainland.

Virana : General Atitaya?

In this scene take in Virana’s palace, the lady told Virana as the leader of the palace that they had run out of rooms to sleep. The dialoge it can be seen in the word “Chief Virana “. It can be categorized in frozen style because it is said in a place of honor, namely in the palace.



Scene 3

minutes 53:06 – 53:08

Virana : General Atitaya, ready the royal army for my daughter’s command.

Namari : Thank you, Mother.

In dialogue 3 take in palace courtyard. Focus on Virana’s dialogue, this conversation Virana asks General Atitaya to prepare troops to protect her daughter, so in this conversation can be categorized in frozen style.

b. Formal Style

The utterance speech of formal style is as follows:



Scene 1

minutes 11:23 – 11:40

Chief Benja : People of Tail, Talon, Spine, and Fang welcome to Heart. For far too long, we have been enemies, but today is a new day. Today, we can be Kumandra once more.

Society : Nice speech Chief Benja, why would he need rob us?

At the gathering of the tribes, Chief Benja delivered his speech to the residents that today is a new day and is no longer hostile so that it can become one nation, namely Kumandra. Focus on Chief Benja’s dialogue his using formal style for his speech.



Scene 2

minutes 12:37 – 12:38

Namaari : I'm Namaari, of Fang.

Raya : Hi, Namaari. I'm Raya.

The conversation between Namaari and Raya when meeting at a tribal assembly meeting. This conversation shows that the formal style was being used because it was their first time, they met with each other.



Scene 3

minutes 16:16 – 16:20

Chief Benja : Chief Virana, I'm so glad Fang accepted our invitation.

Chief Virana : Huh ...

In the conversation above Chief Benja spoke to Chief Virana, that Chief Benja was very happy that the Fang tribe accepted the invitation to the meeting. That means chief Benja uses a formal style when he has a conversation.

c. Consultative Style

In this topic, the writer talking about the utterance speech of consultative style. And it described on the pictures below.



Scene 1

minutes 43:18 – 43:19

Boun : So, where are you guys heading after Talon? I might be heading there, too. I mean for a fee, of course.

Raya : Of course.

In this section, Boun and Raya are in a boat to continue their journey after Talon, however, to continue the journey Boun asked Raya to pay for a ride from the boat. Focus on the dialogue



above, this conversation is used consultative style because Raya agree with Boun statement with answer “of course”.

Scene 2

minutes 45:49 – 45:50

Boun : You take what you want now, and you promise you’ll pay it back later.

Sisu : Pay it back later? Huh! What an amazing concept. Thanks, Captain Boun.

In dialogue above take in traditional market, here Sisu wants to buy the things



she wants, but she has no money, on the other hand Boun gives advice if Sisu wants to buy things by debt and promises to pay later, then Sisu agrees with the suggestion, focus on the Sisu’s dialogue “thanks, captain Boun” it can be categorized into consultative style because she gives feedback from Boun’s suggestion.

Scene 3

minutes 52:11 – 52:16

Namaari : I’d like to take the royal army and intercept her in Spine.

Virana : Well, if she going into Spine. I doubt there’ll be much left of her to intercept.

From the dialogue above it can be categorized in consultative style because the topic they talk about bring the royal army to intercept in the Spine, and Virana also agrees with Namaari’s statement.

d. Casual Style

The utterance speech of consultative style is as follows:



Scene 1

Chief Benja : Like I said, not one foot on the inner circle. You lost, Raya.

Raya : Did I?

Focuses on the Chief Benja’s dialogue. Chief Benja use casual style because he calls each other with first name “Raya” as it shown above. That means they already know each other and see each other often, so they carry on the conversation casually and don’t use formal language.



Scene 2

minutes 13:54 – 14:00

Raya1 : And we're both sisu superfans.

Namaari : Yeah, you know, Fang legend says she's still out here.

At the room, Raya and Namaari talk about the legend of a dragon. From the conversation above, it can be seen that Namaari said "yeah" that is a characteristic of the casual style.



minutes 39:40 -39:44

Boun : All good points, but if this is poison... Mmm!.. you're gonna die happy?

Raya : Yeah, thanks, but we got our eats.

Sisu : This is delicious. By the way, not poison.

In conversation above is classified into casual style because the words used by Boun and Raya are indicated they are not in a formal situation, Raya use "By the way" and Boun used incomplete sentence structure he uses slang "gonna".

e. Intimate Style

The utterance speech of intimate style is as follows:



Scene 1

minutes 07:36 – 07:38

Chief Benja : Today, you will join that legacy. Raya, Princess of Heart, my daughter.

Raya : Whoa...

In this scene is classified into intimate style because the words when Chief Benja uses like he has intimacy with Raya when he said "Raya, Princess of Heart, my daughter" indicated that they are known each other because they have a family relationship namely between a father and a daughter.



Scene 2

minutes 26:57 – 26:58

Sisu : I've been a sleep for 500 years, yiu brought back the Druun, and none of my brothers and sisters came back?

Raya : I don't know.

From the conversation above it is classified into intimate style, Sisu said “My brothers and sisters” it means that Sisu has relationship with both, namely family members.



Virana : My little morning mist... Oh, it's good to see you home.

Focus on the conversation above, at the morning Namaari meets Virana in a room, and Namaari calls Virana with the word “mother”, it means they have a intimacy relationship that is between mother and child.

CONSLUSION

Based on the data analysis above, the writer could be concluded that there are 61 times of speech styles occurred in the movie. There are five types of speech style. They are frozen style, formal style, consultative style, casual style and the last is intimate style. From the five of speech style, the most dominant speech style uttered by the characters in the movie are casual style, it occurs 22 times (36,065). The second rank of speech style is intimate style, occurs 15 times (24,59%). The third rank of speech style is consultative style, occurs 14 times (22,96%). The fourth rank of speech style is formal style, occurs 7 times (11,47%). And the last the type of speech style having lowest rank in the occurrences is frozen style, it only 3 times (4,92%).

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